

GILBERT GARCIA

310.776.0421

hello@gilbert-garcia.com

gilbert-garcia.com

WORK EXPERIENCE

David's Bridal

Design Director (11/14–07/20)

- established and maintained company brand standards
 - management of the in-house creative team
 - photoshoot concept and direction
 - creative trend forecasting and planning
-

Bobbi Brown Cosmetics

Creative Consultant (10/19–02/20)

- New York fashion week 2020 identity system
- video concept and storyboarding

La Mer

Creative Consultant (07/16–12/16)

- campaign graphic language and systems
- product display composition and renderings

Select World

Art Director (03/14–11/14)

- Wella U.S. brand Art Director
- new business proposals and creative development

Koning Eizenberg Architecture

Senior Graphic Designer (03/13–03/14)

- book, proposal, and presentation design
- maintained website day to day operations

Commonwealth Projects

Graphic Designer (09/12–03/13)

- 3-D exhibition renderings
- book and printed matter design

Los Angeles County Museum of Art

Graphic Designer (07/10–08/12)

- created the graphic language for permanent collections
- designed print material for donor events and LACMA kids

Olivia Care

Art Director (06/05–07/10)

- established brand visual language and grid systems
- product development and sourcing

FREELANCE CLIENTS

Aveda // Bobbi Brown Cosmetics // J. Crew // La Mer //
Lorac Cosmetics // Matix Clothing // Community Works //
OTIS College of Art and Design // Inglewood Unified School
District // Casamigos Tequila // Occidental College //
Boeing // GK Elite

EDUCATION

Otis College of Art and Design

Los Angeles, California

Master of Fine Arts in Graphic Design,

emphasis in Social Responsibility

Graduated with honors

Otis College of Art and Design

Los Angeles, California

Bachelor of Fine Arts in Communication Arts,

emphasis in Graphic Design

Graduated with honors

The Fashion Institute of Design & Merchandising

Los Angeles, California

Associate in Arts,

emphasis in Graphic Design

TEACHING EXPERIENCE

Saint Joseph's University

Adjunct Professor (11/15–current)

- co-creator of Between Worlds student zine workshop
- typography and intro to graphic design instructor

OTIS College of Art and Design

Advertising Instructor (09/10–05/12)

- co-created advertising Design Bootcamp course
- developed student team-building projects

Century Academy for Excellence

Graphic Design Instructor Grade 7/8 (09/07–06/08)

- instructed students on fundamentals and best practices
- developed after school student yearbook club

SPECIAL ACHIEVEMENTS

Yasmin Khan

Mentorship (01/12–06/12)

Los Angeles, California

COMA

Mentorship (01/11–06/11)

Amsterdam, Holland

U.S. Army (09/99–02/07)

Honorably Discharged

Service time 8 years